

## **Social media guidelines – Parent Involvement Committee**

The Parent Involvement Committee (PIC) uses several methods to stay in touch with parents, School Councils and the community. Our PIC twitter profile (@pic\_pdsb), Instagram (@pdsb\_pic) and our Facebook page are ways that parents can stay in touch, get relevant information about workshops and events, and respectfully discuss topics related to education.

While we want to engage in open conversation, we ask that posts are respectful of our community and are consistent with the Peel District School Board's Equity and Inclusive Education Policy. Individuals who do not follow the guidelines below will have their posts removed, and/or be blocked from the sites.

Guidelines:

- Obscene, racial or disrespectful comments or posts will not be allowed.
- Comments that are abusive, hateful or intended to defame anyone or any organization will not be permitted.
- You participate at your own risk, taking personal responsibility for your comments, your username and any information provided.

We reserve the right to delete comments that:

- are spam or advertising
- are clearly off-topic or disruptive
- advocate illegal activity
- promote particular services, products or political organizations
- infringe on copyrights or trademarks
- violate any Peel board policies

The comments and posts expressed by followers on our social media pages do not necessarily reflect the opinions and/or position of the Parent Involvement Committee.

If you have any questions, please contact us at [parentinvolvement@peelsb.com](mailto:parentinvolvement@peelsb.com)